

Press Release

Contact: Cherie Dimar
President
15th District PTA
Phone: (502) 693-8104 (cell) or
(502) 485-3535 (office)

FOR IMMEDIATE RELEASE
8 A.M. EDT, July 28, 2012

Back-to-School Blitz Week hosted by 15th District PTA to provide uniforms and clothing for JCPS students & Families

LOUISVILLE, KY, JULY 28, 2012: During the week of August 6 thru August 11, 2012, the 15th District PTA will host its' annual Back-To-School Blitz week at their Clothing Assistance Program (CAP) for Jefferson County Public Schools (JCPS) students and their families at 319 S. 15th St.; Louisville, KY. Paula Wolf, CAP Director, has been working daily over the past 2 months and coordinating volunteers to get everything organized and ready for this great event!

During the 2011 - 2012 school year 6,673 JCPS students and their families were serviced thru the 15th District PTA's CAP program. This school year we have a goal of 10,000 students and their families. For 40 years the 15th District PTA's Clothing Assistance Program has been providing new and used clothing to needy children who attend JCPS schools. Many of our community's families face each new school year without resources to provide school clothing for their children. Kids today face many challenges and economically disadvantaged children have incredible barriers to overcome.

A school's Family Resource/Youth Service Center coordinator, counselor, or principal refers students in need of clothes. They then schedule an appointment and notify the parent/guardian of the date and time and where to come to. When the family comes down to CAP at 319 S. 15th St, they receive a new school uniform and are able to "shop" for gently used school uniforms and gently used clothing for the entire family. The new uniform consists of a polo shirt, pants, a belt, 5 pair of socks and 5 pair of underwear. During Back-To-School Blitz Week, each day we will serve over 400 students. This service is completely FREE!

Most of the gently used clothes are donated from local schools and businesses. Each school is asked to have one or two clothing drives a year for CAP. Funding for new clothing items come from cash donations from schools, PTAs/PTSAs, individuals and a few grant sources. Each local school is asked to send three to four volunteers twice a year to assist at the program.

Volunteers are needed beginning July 30, during the Back-To-School Blitz week and throughout the school year to assist with filling orders, putting clothes on hangers and on racks, helping families with shopping, laundry, and other jobs. There is something for everyone to do; this is a great opportunity for families to volunteer together! Anyone needing additional information about making an appointment, about CAP, or are interested in volunteering, should call Paula Wolf at (502) 485-7062.