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July 1st, 2014

Dear PTA/PTSA Leaders,

Congratulations on your new role as a leader and advocate for children in Kentucky for 2014-2015. Your PTA/PTSA and elected leaders are one of the keys for success for your students, school, community, district, and Kentucky PTA. All depend on your volunteer work to enhance these successes. This handbook is for you and other officers/leaders in your PTA/PTSA. This Leaders' Notebook for the 2014-2015 year will be posted to the Members Only section of our website kypta.org. It is so important for you to share these materials with everyone in your PTA/PTSA. It is filled with information that will help you with questions you may have, forms you will need, and great ideas to help your PTA/PTSA run smoothly. So please, review this notebook, make copies of the sections pertinent to each job on your board, and give each board member a copy to help with the new job adventure.

I would like to encourage your PTA/PTSA to schedule a board training and/or a program development training. This training will help you become a more effective and successful PTA. By having Kentucky PTA present a board training, all of your board members will know what their duties are and how Kentucky PTA will be able to help.

As you begin planning programs for your PTA/PTSA, remember the three focus areas that Kentucky PTA will be emphasizing for the next two years.

Membership

Advocacy

Parent Involvement/Student Success

I hope each PTA will plan at least one program around one of these focus areas. Kentucky PTA board members are here to serve you and members are available and happy to visit your school to assist you with developing and implementing the ideal program for you. Set your goals around the three focus areas so that your PTA will be successful and your students will reach their potential. Remember that we do this so *“every child’s potential becomes a reality.”*

Thank you for joining the PTA team! I am looking forward to meeting and working with all of you.

Have a successful and fun PTA year.

Eddie Squires, Your President 2013-2015