

## About This Book

While each PTA has its own unique characteristics, the underlying purpose of PTA – promoting the education, health and well being of all children and youth – unites all PTAs/PTSAs in Kentucky and in the nation. It is this unity that sets PTA apart from other parent groups. As a PTA, we can affect a greater number of children than we could if we were any other parent group.

As a tool, this notebook, along with the *National PTA Quick-Reference Guides* (in the Back to School Kit), will help your PTA/PTSA become very effective in its efforts on behalf of children and youth.

**Share it!** This Leaders' Notebook is designed to be shared with all members of your PTA/PTSA board, including the principal. Two of the best ways to disseminate the information in the notebook are:

- 1) Make copies of the notebook pages to distribute to various board members;

**The Leaders' Notebook is available on our website [www.kypta.org](http://www.kypta.org)**

**Many of the forms you will need are in Part I of this book.** Please make several copies of each form. Distribute the forms to the appropriate members of your board of directors, give a complete set to the secretary for safekeeping and keep a set in the school office.

**The Part IV of the Leaders' Notebook should be copied and given to the treasurer and Part V should be copied and given to the membership chair along with copies of the appropriate forms from Part I.**

**M**arket PTA/PTSA Successes

**E**stablish Goals and Plan

**M**ake Joining Easy

**B**enefits Create Membership Value

**E**nlist the Support of Your  
Administration, Staff, and Students

**R**ecruit Yearlong but Start Early

**S**uccessful Campaigns  
Benefit All Children

### Top Three Reasons to **CHOOSE PTA**

**PARTNERSHIPS** – Parents, teachers, and the community working together to improve the lives of Kentucky's children

**ADVOCATES** – A powerful voice in support of child and youth programs that address health, safety, education and social concerns

**LEADERS** -- Carrying out the PTA Mission and Purposes through training workshops, resource materials, and an available support system