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# 15<sup>th</sup> District PTA Outstanding Local Unit Social Media Award

**Deadline: March 15, 2019 (Postmark Date), "Fax" or "Scan" copies are not acceptable**

Mail this form to: 15<sup>th</sup> District PTA, P.O. Box 35444, Louisville, Ky 40232.

Nominee must be a PTA/PTSA "IN GOOD STANDING" as of October 15, 2018

**A PTA/PTSA's outstanding utilization of social media to promote a local unit and school/PTA programs/events.**

**PLEASE SUBMIT ONE ENTRY FOR EACH FORM OF SOCIAL MEDIA USE. MULTIPLE ENTRIES MAY BE SUBMITTED.**

You may also apply for this award online at [http://15<sup>th</sup>districtpta.org/programs/awards/](http://15thdistrictpta.org/programs/awards/)

Name of PTA/PTSA (Please Print): \_\_\_\_\_

School Address: \_\_\_\_\_  
Street/P.O. Box City State Zip

Type of Social Media: \_\_\_\_\_ Facebook \_\_\_\_\_ Twitter \_\_\_\_\_ Instagram \_\_\_\_\_ Other: \_\_\_\_\_

Name of Person submitting Nomination: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_  
Street/P.O. Box City State Zip

Daytime Telephone: (\_\_\_\_\_) \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Name of PTA/PTSA President: \_\_\_\_\_

Daytime Telephone: (\_\_\_\_\_) \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

### OUTSTANDING LOCAL UNIT SOCIAL MEDIA AWARD CRITERIA:

#### The applications will be judged on:

- Innovative use of Social Media resources and platforms
- Social Media is used to provide school/PTA information
- Social Media is used to promote school and PTA programs/events
- Social Media is used to encourage volunteer participation
- Social Media is used to communicate information on a regular basis (weekly)
- Must use correct grammar/spelling and have easily readable text

#### To be a Unit in **GOOD STANDING** All PTAs/PTSAs Must:

- Send at least one national and Ky PTA State dues payment (\$3.50 per member) to the Kentucky PTA office no later than October 15<sup>th</sup>
- Send district dues to district treasurer or Ky PTA office as required
- Send the PTA financial review form to the Ky PTA office and school principal by July 15<sup>th</sup>
- File 990 IRS Tax Form by November 15<sup>th</sup> and mail a copy to the Ky PTA office
- Send bylaws to the Ky PTA office for approval every 5 years

Please attach page(s) addressing the above criteria.

Limit: Five pages (including this form) one side only, double space, 12-point font.

If you have any questions regarding this award, contact: [Bkingery07@gmail.com](mailto:Bkingery07@gmail.com) or

[15thdistrictpta.president@gmail.com](mailto:15thdistrictpta.president@gmail.com)