Family Matters

December 2016/January 2017

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A PUBLICATION OF THE 15TH DISTRICT PTA

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New PTA Officers Step Forward



## FROM THE PRESIDENT

We are halfway through our Parent Teacher Association (PTA) year, and now is a great time for PTAs to do a midyear evaluation. You will want to assess the following items:

- How are you progressing toward your membership goals? Start planning a membership campaign for January—New Year, new opportunities!
- You may need to amend your budget because your fundraiser did much better than you predicted or the cost of

something is going to be more than you initially thought.

- Evaluate your upcoming projects and programs to be sure you are helping to in-• crease student achievement and success.
- Are you using your newsletter, website, or social media to inform your school community about the things your PTA has accomplished or about upcoming events?
- Have you looked at your bylaws to form a nominating committee? Recruitment is key to success! Be inclusive, not exclusive.

We are a phone call, text, or email away if you have a question.

The holiday season is upon us, so be sure to take some time to celebrate with your family. Best wishes for a healthy and happy New Year!

Heather Wampler

Heather Wampler, President (502) 671-9451 15thdistrictpta.president@gmail.com

Several nominations are sought for upcoming board vacancies. To nominate someone, visit www.15thdistrictpta.org /nominate before Wednesday, February 1.

## Save the Date

The Jefferson County Public Schools (JCPS) 15th District PTA Spelling Bee will be held at 4:30 p.m. on Wednesday, February 8, in the Sallie Phillips Durrett Auditorium. For more information, call 485-7450.



## Calendar of Events

December
6 15th District PTA Board Meeting
9 Title I Parent Advisory Council (PAC) Meeting
10 Take What You Can Tote
13 Jefferson County Board of Education (JCBE) Meeting
14 Reflections Ceremony
19–Jan. 2 Winter Break
January
2 Application period for

2 Application period for magnet schools and op- tional/magnet programs begins.
5 Title I PAC Meeting
10 JCBE Meeting
11 Report Card Distribution

16	. Martin Luther King Jr. Day (No School)
17	. 15th District PTA Board Meeting
24	. JCBE Meeting
February	

7JCBE Meeting
8 JCPS and 15th District PTA Spelling Bee
13–17 National PTA Take Your Family to School Week
14 Middle and high school grad- ing period ends.
21 15th District PTA Board
21 JCBE Meeting Meeting
23 Middle and High School Grade Distribution
27 Parent-Teacher Conference Day

## 15th District PTA Contact List 2016-17

President Heather Wampler 15thDistrictPTA.President@gmail.com (502) 671-9451 (cell) (502) 290-5579 (home)

Health and Safety Chairman Dana Moody

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Third Vice President—Ways

municatio

Secretary

Autumn@argo-(502) 718-2590

Patty Martin pattymartin9464@gmail.com (502) 718-9464

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Awards Consultant

Liz Cannon anncannon1968@gmail.com (502) 905-1233

Fifth Vice President—Board

John Buie

Kentucky PTA President (Consultant) Cherie Dimar kypta.president@gmail.com (502) 693-8104

Legislative—State and Federal Chairman Brian Wampler bwampler68@gmail.com (502) 671-9450

and Means Gay Adelmann waysandmeans@15thdistrictpta.org (260) 633-0463 (cell) Fourth Vice President—

Male Engagement Cliff Irons (502) 807-5695

**Nutrition Initiatives** 

Coordinato

Non-Dues Revenue Chairman Caitlin Yarbrough (502) 224-4025

Andrea Wright andrea.wright@jefferson.kyschools.us (502) 485-3186

Training Nikki Hockman drhockman@gmail.com (502) 650-6525

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Diversity/Equity Chairman Monica Lakhwani monica.lakhwani@jefferson.kyschools.us

Title I Representative Zina Harris

Justin Willis fferson.kyschools.us

#### PTA Contact Information



15th District PTA Kentucky PTA www.facebook.com/15thDistrictPTA

Kentucky PTA www.facebook.com/KentuckyPTA

National PTA www.pta.org (703) 518-1200 or 800-307-4PTA (4782)

www.kypta.org

226-6607

National PTA www.facebook.com /parentteacherassociation

For additional information about the PTA, visit the Kentucky PTA at www.kypta.org or the National PTA at www.pta.org.

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485-7269 Early Childhood Chairman Carol Haddad dpdh4@aol.con (502) 634-3134

Exceptional Child Education Chairman

Pinky Jackson nalchildren@15thdistrictpta.org (502) 523-3571

Family Resource and Youth Services Center Director

Adrian Oldham adrian.oldham@jefferson.kyschools.us (502) 485-3703

15th District PTA

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## Four Steps to Better Homework



#### As a teacher and parent,

I have a love-hate relationship with homework. Obviously, I understand how important it is to practice and to review concepts learned in class, but it can be challenging after a long day. Here are four tips that helped my family make sense of the afternoon chaos.

Set up a routine, and be consistent. Begin by establishing a set time for homework. What works best for my children is to complete homework first thing, before any other activities. In addition to a set time, create a designated homework area, preferably in a quiet spot free from distraction. Having school supplies readily available helps avoidance or other time-management issues. Make sure that your child is the one removing items from his or her backpack and placing completed homework in his or her folders. Your inactions will impress upon your child that this is his or her learning, establishing ownership. A consistent routine pays off in the long run because you are reinforcing self-directed learning and independence.

Be mindful and present. After-school responsibilities and schedules can be hectic and demanding. It's easy to look ahead and be consumed by what comes next, but allow yourself time to slow down and connect with your child. Ask what he or she learned or what was his or her favorite part of the day. Let your child ask you questions too. Smile, laugh, breathe, and reflect. Helping your child to be comfortable in the learning process will allow him or her to feel confident in his or her abilities when challenges arise. Instill the love of learning early, and foster it throughout your child's lifetime.

**Use technology.** The great thing about common core strategies is that educators around the country are often teaching the same standards using the same curriculum. If your child doesn't understand or remember a specific math strategy, turn to Internet resources. Videos and tutorials are easily available after a quick but specific Google search. My very bright son struggled to learn to read. His second-grade teacher would assign activities to do each night with the class spelling words. One of the activities was to write a story using the words. Because James's brain worked faster than his hand at first, a great tool we used was the voice function on Google Docs. Google has many apps that educators love, all of which are free and easy to use with your own child. Allowing James to speak his story into our computer and to see it come to life through words was

#### **By Jaime Fitch** Proud JCPS parent and enthusiastic Eastern High educator

amazing. It gave him the confidence that he needed to do the assignment. And of course, use technology to follow along with the learning progress by checking teacher blogs and Parent Portal.

Allow for mistakes. As parents, we want to give the world to our kids. What we sometimes fail to realize is that failure is an important part of growth. Homework is a way for your child's teacher to assess what your child has or has not yet learned. Remember that there is a difference between helping your child and doing the work for him or her. It is important to work as a team with your child. When reviewing progress on Parent Portal, make sure to include your child. Instead of emailing a teacher with a question regarding an assignment, ask your child to interact directly with his or her teacher. Interactions like these are opportunities for your child to practice communicating effectively with adults and, most importantly, teach your child to advocate for himself or herself.

All students will encounter homework throughout their school career; however, this doesn't have to be a bad experience. When parents work with their child, they can nurture lifelong responsibility and value in the work their child completes. Teachers use homework as a way not only to evaluate a child's comprehension but also to determine what supporting knowledge that child needs to be successful in the classroom and in real life. Homework doesn't have to be a downer; it can be a real way to connect with your child and help him or her become a responsible, active member of a community.



**Congratulations** to the following members who completed a PTA E-Learning session in the month of October: **Sylvia Harris Griffin** and **Rachel Quick**.

**Congratulations** to the following new officers of the 15th District PTA:

• Liz Cannon, a PTA officer with Dixie Elementary, was elected to serve as Fourth Vice President (Communications).

- **Gay Adelmann**, formerly the Fourth Vice President, was elected to serve as Third Vice President (Ways and Means/Fundraising). Adelmann will spearhead the Platinum Royalties fundraiser.
- **Pinky Jackson**, former duPont Manual PTSA president, was named as the Exceptional Child Education (ECE) Committee Chairman.
- Latasha Harrison, Price Elementary PTA president, was named as the Non-Dues Revenue Chairman. She will assist the Third Vice President with ongoing fundraisers.
- Autumn Neagle, 15th District PTA secretary, was elected to fill the newly created president-elect position at the 15th District PTA General Meeting on Wednesday, December 14.

## Encouraging the Active Learner

When **Sarah Rosenbalm** was a child, it was common for the fidgety or wiggly students to be sequestered to a classroom corner.

Now, the mother of two admittedly wiggly Wilder Elementary students uses her talents and connections to combat the onedesk-fits-all attitude of the past. As a result, the school is filled with fun alternative seating, which supporters believe offers better opportunities for all students to focus and ultimately succeed.

Rosenbalm, the third vice president of the Wilder Elementary PTA, has worked with

grant writer, Wilder mom, and former PTA treasurer **Mary Stone** to bring more than 300 pieces of kinesthetic equipment into the school. Students and teachers enjoy standing desks, yoga ball chairs, bouncy bands, and a popular pedal desk. Much of the equipment has been donated, and a prolific September walkathon raised \$25,000 to continue the efforts. Most of the equipment is designed for students in grade three and older, and costs begin at \$14.



Mary Stone, former Wilder PTA treasurer, has written successful grants to attract kinesthetic equipment. Her son Ben, a Wilder fourth-grade student, sits on the school's pedal desk.



Last year, Rosenbalm's son, Oakley, started third grade at Wilder and she purchased a bouncy band for his desk. The rubber strip attaches to the chair's legs and allows him to bounce his foot while seated.

"When your body is busy, your mind can focus better," Rosenbalm said. "When his feet are busy, he stops fidgeting with his hands."

A Mayo Clinic study found that the average student spends 4.5 hours each school day sitting at a desk, which does not include an additional seven hours each day in front

Wilder first-grade student Weston Rosenbalm demonstrates how his feet rest on a Bouncy Band at the bottom of the chair. of a screen. The expectation of sitting still is a challenge to most students, some more than others. Physical activity, however small, brings physical and mental benefits.

Rosenbalm and Stone delivered a presentation at a Wilder staff meeting last year and encouraged teachers to try the equipment in classrooms and see the results for themselves.

"Some of the teachers weren't interested in being a pilot class, but once the others saw it, they wanted to get it," Rosenbalm said. "Our teachers love it."

The school is hoping to eventually launch a read and ride program with pedal desks, Rosenbalm said. The equipment is available for any school, and Rosenbalm hopes to offer an overview at a districtwide conference. Much of the equipment is difficult to describe but seeing it and trying it would allow educators to get a feel for how it may work in the classroom.

"The money is out there," Stone said. "It just takes time to search for it. Every option that we gave teachers, someone selected. Every student can benefit from this."

JCPS recently released the 2016 Nutrition & Physical Activity Report, which tracks the district's health and wellness efforts. The report compares a scan of brain activity

from a sedentary person with that of a person who walked for minutes. "Immediately after engaging in physical activity, children are better able to concentrate on classroom tasks, which can enhance learning," the report states.

Rosenbalm, who herself was a wiggly child, understands the benefits and challenges. She has focused her energies on using her PTA connections and development background to promote possibilities for all students. Nothing was going to prevent Rosenbalm from doing her part to help her children and others succeed, and the PTA provided the framework to get things moving.

"I kinda don't play around when I want something," Rosenbalm said. "I totally get what it's like for him. There are so many children with learning differences and the expectations are different now."

For more information about the benefits of kinesthetic classroom equipment, send an email to Rosenbalm at **sbky33@gmail.com** or to Stone at **mandmstone@twc.com**.



Students can move their feet on a rocking footrest.

Sarah Rosenbalm, the third VP of the Wilder Elementary PTA, has worked to help the school acquire about 300 pieces of kinesthetic equipment to help students focus.



The following schools are scheduled to send volunteers to the Clothing Assistance Program (CAP). For more information or to reschedule, call **485-7450**.

#### January

- 3...... Jeffersontown High, Price Elementary, Ballard High
- 4...... Kammerer Middle, Cane Run Elementary, Anchorage School
- 5...... Tully Elementary, Sanders Elementary, Central High School Magnet Career Academy (MCA)
- 10...... McFerran Elementary, Medora Elementary, Eastern High
- 11...... Bates Elementary, Dupont Manual High, Noe Middle
- 12...... Minors Lane Elementary, Fern Creek High, Lowe Elementary

- 17...... Crums Lane Elementary, Luhr Elementary, Greathouse/Shryock Traditional Elementary
- 18...... Goldsmith Elementary, Johnson Traditional Middle, Audubon Traditional Elementary
- 19...... Middletown Elementary, Coral Ridge Elementary, Norton Elementary
- 24...... Jefferson County Traditional Middle, Chenoweth Elementary, Waggener High
- 25 ..... Fairdale Elementary, Stopher Elementary, Crosby Middle
- 26 ..... Blake Elementary, Byck Elementary, Brown School
- 31...... Portland Elementary, Wilkerson Traditional Elementary, Slaughter Elementary

#### February

1...... Jeffersontown Elementary, Rangeland Elementary, St. Matthews Elementary

- 2...... Atherton High, Wellington Elementary, Meyzeek Middle
- 7....... Kennedy Montessori Elementary, Smyrna Traditional Elementary, Gutermuth Elementary
- 8...... Shacklette Elementary, Iroquois High, Bloom Elementary
- 9...... Field Elementary, Blue Lick Elementary, Farmer Elementary
- 15...... Carrithers Middle, Hawthorne Elementary, Schaffner Traditional Elementary
- 16...... Carter Traditional Elementary, Gilmore Lane Elementary, Wilder Elementary
- 21..... Lassiter Middle, Okolona Elementary, Pleasure Ridge Park (PRP) High
- 22 ..... Shelby Traditional Academy, Maupin Elementary, Hite Elementary
- 23 ..... Southern High, Breckinridge-Franklin Elementary, Chancey Elementary
- 28 ..... Thomas Jefferson Middle, Wheatley Elementary, Olmsted Academy South

## *Domo Arigato*, Mr. Roboto

This spring, a robot at Field Elementary will travel through the school's hallways, delivering papers and items to any classroom in the building.

A two-student team of robotics enthusiasts are the programming masterminds, and the Field Elementary PTA has made it all possible.

Robotics and technology has a strong presence at Field. Members of the VEX and LEGO robotics teams practice in the hallways every Thursday afternoon, and almost every day, students are busy before and during school with robots, 3D printers, coding, and solving school technical issues with the Student Technology Leadership Program (STLP). All Field students spend at least one week each year being exposed to coding and robotics.

That introductory class three years ago is what hooked **Lucy Vanderhoff**, now a fourthgrade student, who serves as half of the tech team who will program robots' routes through the building. Lucy's mother, **Sheila Vanderhoff**, is in her first year as Field's PTA president. Vanderhoff is a Latin teacher at Louisville Male High, and she has been thrilled watching the robotics program grow each year.

Field Family Resource Center (FRC) coordinator **Kevin Knochenmus** leads the robotics teams and the STLP, his office brimming with the creative energies of students and their 3D-printed keychains and bins of robotics tools.

"My husband and I always say how every school needs a Mr. Kevin," Vanderhoff said. "There are so many things that he makes happen. He's got all sorts of innovative ideas. I just think it's cool that my daughter has been exposed to that."

Each month, the Field PTA with more than 280 members hosts a large event to involve families and benefit students. Creative efforts have included a



create and sell customized keychains using their 3D printer. Proceeds will help buy a 3D printer for residents of a nearby children's home.

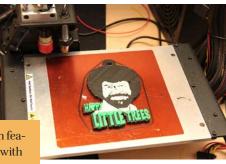
A recently created keychain features the painter Bob Ross with one of his popular catchphrases.

Fourth-grade Field Elementary student Lucy Vanderhoff will program a robot to deliver items throughout the school—a technological leap made possible through a partnership with the school's PTA. Pictured are Field FRC Coordinator Kevin Knochenmus and Field PTA President Sheila Vanderhoff.

costume contest, a 1980s dance night, a ComiCon, fall festival, literacy night, and a math night at Main Event. A thriving PTA results in more funds and opportunities for students. Last year's robotics clubs swelled to about 120 students, and about 80 percent of last year's members were female.

"It's all about getting family involvement," Knochenmus said. "If it wasn't for the PTA, that wouldn't be happening,"

Knochenmus is in his fourth year at Field Elementary, and he appreciates the significant family support. The PTA has purchased the robots and replacement parts and parents have donated supplies and equipment, including the customized 3D printer table. The





## Sheila Vanderhoff

**PTA:** President at Field Elementary

**Day Job:** Latin Teacher at Louisville Male High

Home: Crescent Hill

**Family:** Husband, Mark, and two children, Lucy, 9, and Chase, 6

15th District PTA also honored Knochenmus in May as a 2015-16 Hall of Fame Awardee.

Field students are even raising money to help their peers nearby at St. Joseph Children's Home. Field students create and sell 3D-printed keychains,

> and the proceeds will purchase a 3D printer for children at St. Joseph by the end of the school year. The keychains, sold for \$1 to \$3, portray pop culture, student clubs, and random conversation pieces.

# The following is the National PTA Position Statement regarding public charter schools,

#### which is shared by the 15th District PTA.

On Wednesday, November 16, the 15th District PTA approved a motion to "educate and inform our district community regarding the National PTA position statement on charter schools, focusing on implications to our students and schools; current and national trends; and research and rationale behind each of National PTA position statements."

## Public Charter Schools Position Statement

National PTA supports public school choice and acknowledges public charter schools as one of many avenues to improving student achievement. National PTA supports public charter schools provided the authorizing bodies and schools reflect the positions and principles of National PTA in charters granted and implemented. National PTA values all PTA units within or affiliated with public charter schools.

National PTA supports legislation or policy decisions relating to charter schools that meet the following conditions:

## Charter Authorizing Bodies must:

- Meet the highest level of accountability;
- Ensure transparent charter application, review, and decision-making processes;
- Meaningfully engage parents (any adult who has primary responsibility for the education and welfare of a child) in transparent authorizing, review, and decision-making processes, including the involvement of at least one parent on each charter school board;
- Engage in ongoing, comprehensive charter school data collection and evaluation processes, and make that information available to the public in a manner that complies with applicable state and federal laws; and
- Require performance-based charter contracts.

## Public Charter Schools must:

- Be open to all students and free of both tuition charges and fees that exceed state or federal laws;
- Be supported by specifically allocated public funds in amounts that do not exceed and do not divert funding from non-charter public schools;

- Be legally organized as a 501(c)(3) nonprofit organization not affiliated with non-public sectarian, religious, or homebased school organizations;
- Adhere to all federal and state laws that protect the health and safety of children, prohibit discrimination, ensure access for all children, and comply with the Freedom of Information and Open Meetings Act;
- Comply with federal and state laws governing public schools that require fiscal transparency, responsibility and accountability;
- Provide all education stakeholders, including parents, with absolute transparency concerning both non-public funding sources and any external organization(s) with which the charter school enters into fee-for-service contract(s);
- Ensure that professional staff is certified for the position(s) they hold;
- Work collaboratively with parents to ensure meaningful family engagement in student learning and school success, including the presence of at least one parent on the charter school board; and
- Adhere to mechanism(s) for periodic, independent data collection and evaluation to determine alignment with provisions of the stated charter and ability to meet or exceed expectations required of non-charter public schools.



## Can you answer these five questions?

- 1. Why did National PTA develop the National Standards for Family-School Partnerships Implementation Guide?
- 2. What does the National Standards Assessment Guide contain?
- 3. How many National Standards are there? Can you name them?
- 4. Which of the following are not one of the goals of one of the standards?
  - a) Supporting Learning by Engaging Families
  - b) Building an Exclusive School Community
  - c) Strengthening the Family's Voice in Shared Decision Making
  - d) Connecting the School with Community Resources

5. Anyone who has a stake in improving schools and making sure children succeed should find the PTA *National Standards for Family-School Partnership Assessment Guide* a useful tool.

a) True

b) False

If you struggled or don't know the answers, then check out National Standards for Family School Partnerships from National PTA E-Learning! This quick e-learning course will answer all these questions and more. Find it at **www.PTA.com/elearning**. **15th District PTA** 319 South 15th Street Louisville, KY 40203 www.15thDistrictPTA.org

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## Secretary's Corner

Last month, I encouraged each of you to have your own *PTA Secretary Binder*. This is a great way to make sure that you are pre-

pared for anything that may come up in your meeting and to make sure that you are prepared to do your job.

This month, I want to encourage you to familiarize yourself with *Parliamentary Procedure*. Why should every secretary know this? All board members should know the basics of Robert's Rules of Order so that they can be an active part of the meeting's decisions and votes. The secretary needs to make sure that he or she keeps up with all the motions, votes, and how to put them correctly into the minutes.

I highly recommend the Parliamentary Procedure E-Learning course offered by National PTA. This quick e-learning course will give you the basics. Check it out at **www.PTA.com/elearning**.

Sincerely, Autumn Neagle, Secretary autumn@argo-networks.com (502) 718-2590

## 

# Every Child in Focus National PTA's mission is to make ments, and focus on ways to help foster

National PIA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children. This is the core of what we do. In order to make sure that every child is part of the mission, the National PTA has designed a campaign called Every Child in Focus.

Every Child in Focus is a campaign to strengthen family engagement in schools by celebrating the achievements and reporting the disparities within diverse populations and sharing resources and advocacy tools to help understand the needs of every child. Each month, National PTA will spotlight educational issues surrounding a particular group, highlight their accomplishments, and focus on ways to help foster family-school partnerships.

Each month's focus can be found at **www** .**PTA.org/everychild**. National PTA will give you ideas on how to support and engage families. They also create a visual snapshot poster to share or to hang on bulletin boards. December is National Special Education month. Check out the flier and website for statistics and ways to help address it in your school.



## The 15<sup>th</sup> District PTA Needs You!

The 15th District Parent Teacher Association (PTA) Nominating Committee is currently seeking nominations to fill the slate of executive officers for the following two-year term (2017-19 school year) to be voted on this spring. These positions include:

- President-Elect
- 1<sup>st</sup> Vice President—Programs
- 2<sup>nd</sup> Vice President—Membership
- 3Vice President—Ways and Means/Fundraising
- 4th Vice President—Communications
- 5th Vice President—Board Training
- Secretary
- Treasurer

If you are interested in serving or if you would like to nominate someone, please visit **www.15thdistrictpta.org/nominate** before Wednesday, February 1, 2017. For more information, call the 15<sup>th</sup> District PTA Office at **485-3535**.

## Hall of Fame Educator Award

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> District PTA, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016. All <u>Personnel</u> involved in the education process are eligible for the 15<sup>th</sup> District PTA Hall of Fame Educator Award. (e.g.: superintendents, principals, counselors, teachers)

Check the category which app Superintendent Counselor	olies: □ Principal/Asst Principal/Dean of Students □ Teacher □ Other
Name of Nominee (Please Pri	nt)
Position/Title	Subject/Grade Taught (if applicable)
	Number of Years in
Position School Level:	□ High □ Combined □ Other
Address of School	
School Telephone ()	E-mail
Nominee is a member of	
PTA/PTSA Name of person submitting n	omination Title
Address	
Daytime Phone ()	Email
Signature of PTA/PTSA Pres	ident

## HALL OF FAME EDUCATOR CRITERIA

- Innovative programs that correlate with local, Kentucky, and National PTA programs and projects
- PTA involvement and support
- Encouragement of parent volunteers
- Special techniques to motivate students
- Involvement of PTA/PTSA members in the decision making process

 $Please \ attach \ page(s) \ addressing \ the \ above \ criteria. \\ Limit: five \ pages \ (including \ this \ form) \ one \ side \ only, \ double \ spaced, \ 12 \ pt \ font.$ 

## **Outstanding Local Unit Newsletter Award**

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: **15<sup>th</sup> District PTA**, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

Name of PTA/PTSA (please print)

School Address
Type of School:
Elementary      Middle      High      Other
School Enrollment School Telephone ()
Editor's Name Email
Distribution Method:
$\hfill Mailed$ $\hfill Sent with Students \hfill Emailed (% of population) \hfill Other$
Frequency:
□ Monthly □ Quarterly □ Other
Name of PTA/PTSA President
Address
Daytime Telephone () Email

### **OUTSTANDING LOCAL UNIT NEWLETTER AWARD CRITERIA**

- PTA/PTSA pages may be part of school newsletter. Other information is secondary.
- Submit at least three different newsletters from the current year in a folder with this form.
- Entries must be identical to those distributed to readers.
- Content will include:
  - o District, Kentucky, and National Information
  - Attractiveness
  - Design
  - Use of Graphics

## **Outstanding Local Unit Social Media Award**

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: **15<sup>th</sup> District PTA**, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

A PTA/PTSA's outstanding utilization of social media to promote a local unit and school/PTA programs/events.

#### PLEASE SUBMIT ONE ENTRY FOR EACH FORM OF SOCIAL MEDIA USE. MULTIPLE ENTRIES MAY BE SUBMITTED.

Name of PTA/PTS	A (please print)			
Social Media:	□ Facebook	□ Twitter	□ Other:	
Web link to Social	Media:			
Name of Person Su	ıbmitting Nomina	ntion		Title
School's Address	_			
School Telephone	()		_ Email	
Name of PTA/PTS	A President			
Daytime Telephon	e ()	Em	ail	-

#### **OUTSTANDING LOCAL UNIT SOCIAL MEDIA AWARD CRITERIA**

- 1. Innovative use of Social Media resources and platforms
- 2. Social Media is used to provide school/PTA information
- 3. Social Media is used to promote school and PTA programs/events
- 4. Social Media is used to encourage volunteer participation

- 5. Social Media is used to communicate information on a regular basis (weekly)
- 6. Must use correct grammar/spelling and have easily readable text

## **Outstanding Local Unit Website Award**

Deadline: March 1, 2017 [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> District PTA, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

PTA/PTSA website may be part of a school district website or an education-based commercial site offering free web space (MySchoolOnline, etc)

Name of PTA/PTSA (please print)

Website Address

Name of Person Submitting Nomination \_\_\_\_\_ Title

School's Address

School Telephone (\_\_\_\_\_) \_\_\_\_Email

Name of PTA/PTSA President

Address

Daytime Telephone (\_\_\_\_\_) \_\_\_\_- Email

#### **OUTSTANDING LOCAL UNIT WEBSITE AWARD CRITERIA**

- 1. Must have current, accurate information and include local, Kentucky, and National PTA information
- 2. Must use correct grammar/spelling and have easily readable text
- 3. Must avoid empty pages
- 4. Must be user-friendly and appealing
- 5. Must include the PTA/PTSA contact information
- 6. Must include a calendar
- 7. Must include mission, purposes, and goals

## Outstanding Male Involvement/Participation Award

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: **15<sup>th</sup> District PTA**, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

Name of PTA/PTSA (please print)

School Address	
School Telephone () Name of PTA/PTSA President	
Address	
Daytime Telephone () Email	
Name of Program Coordinator	

#### **OUTSTANDING MALE INVOLVEMENT/PARTICIPATION AWARD CRITERIA**

The Outstanding Male Involvement/Participation Award is given to the PTA/PTSA with an original and successful idea(s) to bring male involvement to the PTA/PTSA and/or school environment. The applications will be judged on:

- Planning and implementation
- Success of program(s)/events
- Originality and creativity
- New materials communication and encouragement for participation

Please attach page(s) addressing the above criteria. Limit: five pages (including this form) one side only, double spaced, 12 pt font.

## Outstanding Membership Campaign Award

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> District PTA, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

Name of PTA/PTSA (please print)

School Address				
Type of School:				
Elementary	□ Middle	□ High	□ Other	
Name of person submit	ting this inform	nation		
Address			_	
 Daytime Telephone (	)	F	Cmail	

#### **OUTSTANDING MEMBERSHIP CAMPAIGN AWARD CRITERIA**

- Planning and implementation
- Success of campaign
- Involvement of students, parents, teachers, and community
- Originality and creativity
- Promotional Materials

 $\begin{array}{c} Please \ attach \ page(s) \ describing \ your \ membership \ campaign \ based \ on \ the \ criteria \\ above. \end{array}$ 

Limit: five pages (including this form) one side only, double spaced, 12 pt font. \*\*Selected examples of promotional materials may be included and will not count toward the five page limit\*\*

## **Outstanding School Nurse Award**

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> **District PTA**, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

Name of School Nurse

Number of Years in Pre Number of Years in School's Address			-	
Enrollment Email	School Tel	ephone (	)	
Type of School:	□ Middle	🛛 High	• Other	
Name of PTA/PTSA Pr	esident			
Address				
 Daytime Telephone (	)	E	Cmail	
Signature of PTA/PTS	A President			

### **OUTSTANDING SCHOOL NURSE AWARD CRITERIA**

- Nominee must have three years experience as a school nurse
- Describe how the nominee is directly involved with students (at least 50% of the nominee's time must be spent in contact with students)
- What creative, innovative programs has the nominee implemented?
- How does the nominee identify and meet the needs of the students and parents in your school?

• Must include two letters of recommendation outlining special qualities and contributions of the nominee that have improved the health environment in the school (One letter from an administrator and one from a PTA/PTSA member)

 $\label{eq:please} Please \ attach \ page(s) \ answering \ the \ questions \ above \ and \ two \ letters \ of \ recommendation.$ 

## **Outstanding Volunteer Award**

Deadline: March 1, 2017 [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> District PTA, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016. A PTA/PTSA may submit more than one nomination.

#### **Eligibility:**

- The nominee must meet the dictionary definition of a volunteer-"a person who Ι. voluntarily offers himself or herself for a service of undertaking; a person who performs a service willingly and without pay"-for all services, activities, and time described in this application.
- 2. The nominee is not required to be a parent or to have children in school.

Address Grade (s), Age(s), or Area(s) Served\_\_\_\_\_ Name of School Type of School: □ Elementary □ Middle □ High • Other Name of PTA/PTSA President Daytime Telephone (\_\_\_\_\_) \_\_\_\_- Email Signature of PTA/PTSA President

#### **OUTSTANDING VOLUNTEER AWARD CRITIERIA**

- 1. Duration of Service: 10 points (Approx. Hours of Weekly Volunteer Service Years of Volunteer Service \_\_\_\_\_
- Type and quality of volunteer service: 30 points-emphasize the services provided to 2. the student(s), parents, and school(s)

The submitting PTA or PTSA will be notified if their nominee is a winner. Incomplete applications will not be considered.

#### Name of Nominee (please print)

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- 3. Impact of volunteer service on students, school, and community: 40 points (Please describe the positive changes in student performance, attendance or behavior; describe the overall contribution to students, school, and community)
- 4. Recommendations (two required): 20 points (This could include recommendations from other PTA/PTSA members, administrators, staff, teachers, students, or community members; include name, title, and phone number of persons submitting the recommendations)

Please attach page(s) addressing the above criteria. Limit: Five pages (including this form), one side only, double spaced, 12 pt font.

## **Special Projects/Programs Award**

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> District PTA, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016. A PTA/PTSA may apply for a "Special Projects/Programs" award in more than one program area. Please submit a separate application for each program area.

Name of PTA/PTSA (please print)

School's Address

Enrollment

Email

Type of School:

Belementary

Other

Name of PTA/PTSA President

Address

Daytime Telephone (\_\_\_\_)

Signature of PTA/PTSA President

#### SPECIAL PROJECTS/PROGRAMS AWARD CRITERIA

Please answer the following questions:

- Was this a PTA/PTSA program/project?
- How many people were involved?
- Who benefited from this program/project?
- Was there community involvement?
- Is this program/project ongoing?

### 2016-2017 15th District PTA Awards

- Was this program/project creative? New? Different? Original?
- How many PTA/PTSA members were involved?
- How many volunteer hours were involved?
- What was your evaluation process?

 $\label{eq:please} Please \ attach \ page(s) \ describing \ your \ volunteer \ program \ based \ on \ the \ questions \ above.$ 

Limit: Five pages (including this form), one side only, double spaced, 12 pt font. \*\*Your entry will not be returned. Please send only COPIES of newspaper clippings, photos, etc. that are part of your entry.

## **Volunteer Participation Award**

**Deadline: March 1, 2017** [Postmark date. "Fax" or E-mail copies are not acceptable.] Mail this form to: 15<sup>th</sup> District PTA, PO Box 35444 Louisville KY 40232.

Nominee must be a member of a PTA/PTSA "In Good Standing" as of October 15, 2016.

Name of PTA/PTSA (please print) School's Address School Telephone (\_\_\_\_\_) \_\_\_\_- Email Type of School: □ Elementary □ Middle □ High **Other** Name of Person Submitting Nomination \_\_\_\_\_ Title Address Daytime Telephone (\_\_\_\_\_) \_\_\_\_-Email Signature of PTA/PTSA President Number of PTA/PTSA Members Number of Students \_\_\_\_\_ Number of Volunteer Hours \_\_\_\_\_ **VOLUNTEER PARTICIPATION AWARD CRITERIA** Please answer the following questions: What is your method of recruiting volunteers? • What time of year is your recruiting program most successful? What types of programs and projects are staffed with your volunteers? How do you ensure that your volunteers continue as volunteers for your ٠ PTA/PTSA? How do you evaluate your volunteer program?

### 2016-2017 15th District PTA Awards

• How do you recognize/reward your volunteers?

Please attach page(s) describing your volunteer program based on the questions above. Limit: Four pages (including this form), one side only, double spaced, 12 pt font.